

## Job Description

### Position Details

<b>Faculty/Directorate</b>	Arts and Humanities
<b>School/Department</b>	LIC
<b>Job Title</b>	Lecturer in Multimedia Journalism
<b>Grade</b>	8
<b>Hours of Work</b>	Full time
<b>Contract Duration</b>	Permanent
<b>Reports To</b>	Nathalie Griffith
<b>Responsible For</b>	Journalism Lead

### Role Purpose

To deliver high quality education informed by research, pedagogy and practice (including knowledge exchange) in line with the University's Road to 2030 strategy.

At Manchester Metropolitan, lecturers contribute positively to our academic culture, supporting others in our inclusive community, for example through supervision and teamworking.

Lecturer in Multimedia Journalism, a learning and teaching role on both Post Graduate and Undergraduate programmes.

Programme content is industry focussed with a heavy emphasis on equipping students with current and relevant professional skills to ensure they are competitive self-starters once they graduate. To achieve that goal we teach print, digital and broadcast skills as well as a range of specialisms.

As a journalism academic you will be a former or current news practitioner and bring with you a wealth of industry links, which serve to not only inform your teaching and ensure it reflects current practice, but to offer opportunities for student work experience and graduate employment.

You will draw on your own industry experience in the classroom and have the ability to explain complex concepts in an accessible manner to a broad range of students. You will contribute to research and knowledge exchange/enterprise activity through collaboration with industry and/or high quality research.

You will be expected to contribute flexibly to teaching across undergraduate and postgraduate programmes.

It is anticipated this particular role will be learning and teaching focused with an emphasis on particular areas of expertise which include, but are not exclusive to:

- Journalism core skills in newsgathering and content creation in a multimedia environment
- Digital media production skills in photography, video and audio production within the appropriate legal and ethical frameworks.
- Editing and production in a multiplatform environment, print page layout and design and/or broadcast skills
- Journalism and the media in society; the purpose of journalism, its development and the debates associated with it in present day society
- Supervision of final year undergraduate students completing portfolios of longform journalism.
- Dissertation supervision.

## Key Responsibilities

All lecturers contribute to our core goals of 'Excellent Education' and 'Excellent Research with Impact' and demonstrate their active support for the University's commitment to sustainability and its values: student-centred, people-led, future-focused, inclusive and Manchester Met proud.

Lecturers are also expected to develop their external profile, participating in networks and taking roles that contribute towards the vitality of the discipline and the reputation of the University. Such roles will be suited to early career academics and might be in business engagement or with other universities, funding bodies, government committees and learned societies or through public engagement.

The balance of specific responsibilities will be reviewed periodically and agreed with the Head of Department and Faculty Pro Vice-Chancellor.

### Academic Leadership

As a key contributor to the delivery of our Education Strategy:

- Contribute to the delivery of departmental and faculty plans to accelerate progress against key education metrics.
- Impact positively on the student experience and outcomes through your own practice, participation in education initiatives and commitment to high-quality scholarship.
- Provide academic leadership to individual and/or team education projects.
- Contribute positively to our academic culture.

### Education

With the intention of ensuring an outstanding student experience and excellent graduate outcomes:



WE ARE  
STUDENT  
CENTERED



WE ARE  
PEOPLE  
LED



WE ARE  
INCLUSIVE



WE ARE  
FUTURE  
FOCUSED



WE ARE  
MANCHESTER  
MET PROUD

HR Only

Role Profile |

SOC/Expert

Grade/HESA  
level

Analyst

Evaluation Number

Date

- Deliver high quality research-informed teaching, supervision and assessment with the aim of inspiring undergraduate and postgraduate students.
- Provide personal tutoring and pastoral support to students.
- Be responsible for the delivery of specific areas of teaching and learning within taught programmes.
- Participate in quality assurance and enhancement processes.

### Pedagogy/Practice

Work under pedagogy and practice includes educational leadership, scholarly practice, leading pedagogic initiatives and pedagogic research, as appropriate to grade and consistent with the education priorities of the University in your subject area.

Your activity profile may concentrate in one area or be spread across several and this may change with time. Examples of activity could include, but are not limited to, all aspects of the student lifecycle, the processes and systems that support high quality educational provision or quality enhancement.

Building on your experience in scholarship with the aim of delivering excellence in learning, teaching and assessment:

- Collaborate in pedagogical and/or practice-based initiatives and innovations, both with colleagues at the University and partners (academic and non-academic) externally.
- Disseminate the findings of your work through appropriate and effective means. For pedagogical research this will include publications of high quality, as judged against international norms, in relevant and esteemed journals; for innovations influencing policy and practice this may include sector, industry or government publicly available resources.
- Supervise postgraduate research students and/or manage project assistants to a high standard.
- Build your reputation for scholarship, for example through dissemination of your work and engagement in external events.
- Consistent with disciplinary norms, seek external support for your scholarship.

### Citizenship

As a member of our supportive and inclusive university community:

- Contribute to a cohesive and collegial workplace culture.
- Contribute constructively to administration and governance processes, such as participation in committees across the Faculty.
- Contribute to a range of activities such as recruitment, admissions, widening participation, outreach and public engagement.
- Participate in training and development programmes (e.g. through People and Organisational Development).
- Engage fully with Professional Development Review (PDR).
- Undertake other duties as may be reasonably requested that are commensurate with the nature and grade of the post.

### Special Responsibilities

None



WE ARE  
STUDENT  
CENTERED



WE ARE  
PEOPLE  
LED



WE ARE  
INCLUSIVE



WE ARE  
FUTURE  
FOCUSED



WE ARE  
MANCHESTER  
MET PROUD

HR Only

| Role Profile |

| SOC/Expert |

| Grade/HESA  
level |

| Analyst |

Evaluation Number

Date

## General Responsibilities

Important general responsibilities include:

- Ensuring that you understand and meet your health and safety duties and responsibilities contained within the University's [Health and Safety Policy](#).
- Applying the University's [Equality and Diversity Policy](#) in your own area of responsibility and in your general conduct.
- Reduce waste, energy consumption and carbon footprint, in line with our [Leadership in Sustainability and Climate Change Strategy](#) .
- Optimising the use of resources to deliver value for money.

## Review

This is a description of the job at the time of issue. It is the University's practice periodically to review and update job descriptions to ensure that they accurately reflect the current nature of the job and requirements of the University and to incorporate reasonable changes where required, in consultation with the jobholder.



**WE ARE  
STUDENT  
CENTERED**



**WE ARE  
PEOPLE  
LED**



**WE ARE  
INCLUSIVE**



**WE ARE  
FUTURE  
FOCUSED**



**WE ARE  
MANCHESTER  
MET PROUD**

HR Only

| Role Profile |

| SOC/Expert |

| Grade/HESA  
level |

| Analyst |

Evaluation Number

Date

## Person Specification

In order to be shortlisted you must demonstrate that you meet all the essential criteria and as many of the desirable criteria as possible. Where we have many applications that meet all of the essential criteria, we will then use the desirable criteria to produce the shortlist.

All disabled candidates who meet the essential criteria will be included on the shortlist.



## Selection Criteria

In the table below, typical assessment stages are provided in brackets:

1 = Application letter and CV, 2 = Presentation and questions, 3 = Interview.

Attributes	Criteria	Essential/ Desirable
<b>Values</b>	Alignment with the University's core goals of Excellent Education and Excellent Research with Impact, and commitment to sustainability and our values: people-led, future-focused, inclusive, Manchester Met proud and student-centred [1,2,3]	E
	Commitment to the University's policies and procedures including promoting equity in own area of responsibility and in personal conduct [1,3]	E
<b>Experience</b>	Prior experience in working in the journalism industry and delivering learning and teaching in Journalism.	E
	First experiences of disseminating scholarly findings of high quality, as judged against international norms in formats appropriate to the discipline and the aims of the work undertaken [1,2,3]	D
	Experience of applying for funding, alongside participation in funded projects [1,3]	D
	Academic contributions in roles outside direct area of work such as in groups supporting positive academic culture [1,3]	D
	Experience of teaching or supporting student learning [1,2,3]	D
	Experience of supporting student projects [1]	D

Attributes	Criteria	Essential/ Desirable
<b>Qualifications</b>	A good first degree together with a PhD in a relevant discipline (imminent completion may be acceptable) or experience working in the journalism industry.	E



WE ARE  
STUDENT  
CENTERED



WE ARE  
PEOPLE  
LED



WE ARE  
INCLUSIVE



WE ARE  
FUTURE  
FOCUSED



WE ARE  
MANCHESTER  
MET PROUD

HR Only

Role Profile |

|SOC/Expert|

|Grade/HESA  
level|

|Analyst|

Evaluation Number

Date

Attributes	Criteria	Essential/ Desirable
	A PGCE, Certificate of Education, PGCLTHE, Fellowship of the Higher Education Academy or an agreed professional equivalent, or commitment to obtain FHEA within three years of initial appointment [1,3].	E
<b>General and Specialist Knowledge</b>	Background in the Journalism industry with specific and current expertise in multimedia/digital production.	E
	Contributions to the furtherance of knowledge in relevant areas, recognised by others in the discipline community. [1,2,3]	E
<b>Skills and Abilities</b>	Good written and verbal communication skills with the ability to communicate effectively with different audiences [1,2,3]	E
	Effective interpersonal and organisational skills, as required to participate in project teams and work effectively with colleagues and students [1,3]	E
	Ability to teach, supervise and assess undergraduate and postgraduate students, including use of digital technologies [1,2].	E
	Ability to collaborate effectively with external stakeholders [1,3]	D
<b>Special Requirements</b>		

Date of Revision April 2024



**WE ARE  
STUDENT  
CENTERED**



**WE ARE  
PEOPLE  
LED**



**WE ARE  
INCLUSIVE**



**WE ARE  
FUTURE  
FOCUSED**



**WE ARE  
MANCHESTER  
MET PROUD**

HR Only

| Role Profile |

| SOC/Expert |

| Grade/HESA  
level |

| Analyst |

Evaluation Number

Date